Explain the development of companies and their subsidiaries in the countries under study. Explain the gap between globalized norms and standards of management and the everyday way of doing business locally. Show how hybrid and innovative forms of private company governance can be shaped by the mobility of people, capital, goods, and knowledge.

Compare the different organisation management theories with local practices in African and Arab countries.

A pluralistic and intersectional scientific project whose aim is to:

- **Explain** the development of companies and their subsidiaries in the countries under study.
- **Explain** the gap between globalized norms and standards of management and the everyday way of doing business locally.
- **Show** how hybrid and innovative forms of private company governance can be shaped by the mobility of people, capital, goods, and knowledge.
- **Compare** the different organisation management theories with local practices in African and Arab countries.

**Final objective:** engage in the development of professional skills in partner countries and promote intellectual exchanges.
MANAGLOBAL IN A FEW DATES

- Starting date: 1 January 2019.
- Ending date: 30 June 2024.

Key events

- February 2019: Kick-off meeting, Rennes 2 University, France.
- December 2020: Dakar Pre-Summer School workshop, online.
- June 2021: Dakar Summer School, AFI-UE, Senegal.

MANAGLOBAL IN FEW FIGURES

- 1.5 million euros: European Commission funding.
- 326: months of research secondment funded.
- 17 international partners
  - 11 public universities and schools
  - 1 private business school
  - 3 private professional organisations
  - 2 companies.

OUTCOMES

- Publishing comparative books and studies about North and South Management. One of ManaGlobal's goals is to produce books and articles that try to understand management methods in African and Arab countries, as well as the economic environment in which companies evolve in the countries under study.

- Promoting European-African-Arab co-studies and mobility. The secondments of scholars, PhD students and managerial staff in partner organisations reflect the rising interest in international exchanges and promote interculturality and local immersion.

- Strengthening ties with partners. This research project allows researchers and managers to strengthen existing ties but also to create new ones, as it aims to cross-reference data in multidisciplinary and intersectoral studies.

- Engaging in the development of professional skills for company leaders in Africa. ManaGlobal offers online training courses for African and Arab entrepreneurs to facilitate understanding of the local and international economic environment in which they evolve. The students can choose their own training programme by selecting the courses they are interested in.